



Application No. (if known): 10/088,926

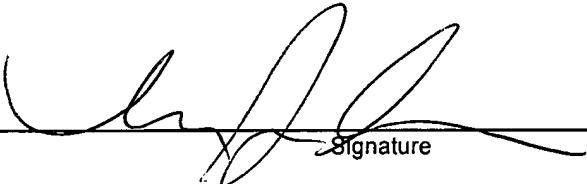
Attorney Docket No.: 01329/000K329-US0

## Certificate of Express Mailing Under 37 CFR 1.10

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail, Airbill No. **EV 834735405 US** in an envelope addressed to:

MS Appeal Brief - Patents  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

on August 15, 2006  
Date

  
Signature

Nancy Joyce Simmons

Typed or printed name of person signing Certificate

Registration Number, if applicable

212-527-7700

Telephone Number

Note: Each paper must have its own certificate of mailing, or this certificate must identify each submitted paper.

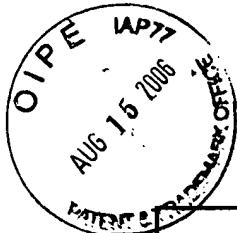
Transmittal of Appeal Brief (1 page)

Fee Transmittal (1 page)

Appellants' Brief on Appeal Under 37 C.F.R. § 41.37 (17 pages, in triplicate)

Check no. 12420 in the amount of \$500.00

Return Receipt Postcard



Effective on 12/08/2004.  
Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).

## FEE TRANSMITTAL For FY 2005

Applicant claims small entity status. See 37 CFR 1.27

**TOTAL AMOUNT OF PAYMENT** (\$ 500.00)

Complete if Known	
Application Number	10/088,926-Conf. #2678
Filing Date	March 20, 2002
First Named Inventor	Timo Juhani Kangas
Examiner Name	J. H. Zurita
Art Unit	3625
Attorney Docket No.	01329/000K329-US0

**METHOD OF PAYMENT** (check all that apply)

Check  Credit Card  Money Order  None  Other (please identify): \_\_\_\_\_

Deposit Account Deposit Account Number: 04-0100 Deposit Account Name: Darby & Darby P.C.

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

Charge fee(s) indicated below  Charge fee(s) indicated below, except for the filing fee  
 Charge any additional fee(s) or underpayment of fee(s) under 37 CFR 1.16 and 1.17  Credit any overpayments

**FEE CALCULATION**

**1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		
	Fee (\$)	Small Entity	Fee (\$)	Small Entity	Fee (\$)	Small Entity	Fees Paid (\$)
Utility	300	150	500	250	200	100	_____
Design	200	100	100	50	130	65	_____
Plant	200	100	300	150	160	80	_____
Reissue	300	150	500	250	600	300	_____
Provisional	200	100	0	0	0	0	_____

**2. EXCESS CLAIM FEES**

**Fee Description**

Each claim over 20 (including Reissues)	50	25
Each independent claim over 3 (including Reissues)	200	100
Multiple dependent claims	360	180

Total Claims	Extra Claims	Fee (\$)	Fee Paid (\$)	Multiple Dependent Claims
--------------	--------------	----------	---------------	---------------------------

HP = highest number of total claims paid for, if greater than 20.

Indep. Claims	Extra Claims	Fee (\$)	Fee Paid (\$)	Multiple Dependent Claims
---------------	--------------	----------	---------------	---------------------------

HP = highest number of independent claims paid for, if greater than 3.

**3. APPLICATION SIZE FEE**

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

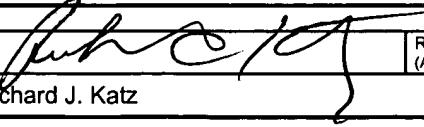
Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof	Fee (\$)	Fee Paid (\$)
--------------	--------------	--	----------	---------------

- 100 = \_\_\_\_\_ /50 (round up to a whole number) x \_\_\_\_\_ = \_\_\_\_\_

**4. OTHER FEE(S)**

Non-English Specification, \$130 fee (no small entity discount)

Other (e.g., late filing surcharge): 1402 Filing a brief in support of an appeal 500.00

SUBMITTED BY		Registration No. (Attorney/Agent)	Telephone
Signature		47,698	(212) 527-7700
Name (Print/Type)	Richard J. Katz	Date	August 15, 2006



08/17/06

IFW

## TRANSMITTAL OF APPEAL BRIEF

Docket No.  
01329/000K329-US0

In re Application of: Timo Juhani Kangas

Application No. 10/088,926-Conf. #2678	Filing Date March 20, 2002	Examiner J. H. Zurita	Group Art Unit 3625
---	-------------------------------	--------------------------	------------------------

Invention: METHOD AND ARRANGEMENT FOR DISTRIBUTING INFORMATION AND SERVICES  
THROUGH A NETWORK

### TO THE COMMISSIONER OF PATENTS:

Transmitted herewith is the Appeal Brief in this application, with respect to the Notice of Appeal  
filed: June 15, 2006

The fee for filing this Appeal Brief is \$ 500.00

Large Entity  Small Entity

A petition for extension of time is also enclosed.

The fee for the extension of time is \_\_\_\_\_.

A check in the amount of \$ 500.00 is enclosed.

Charge the amount of the fee to Deposit Account No. 04-0100  
This sheet is submitted in duplicate.

Payment by credit card. Form PTO-2038 is attached.

The Director is hereby authorized to charge any additional fees that may be required or  
credit any overpayment to Deposit Account No. 04-0100  
This sheet is submitted in duplicate.

  
Richard J. Katz  
Attorney Reg. No. : 47,698  
DARBY & DARBY P.C.  
P.O. Box 5257  
New York, New York 10150-5257  
(212) 527-7700

Dated: August 15, 2006



Docket No.: 01329/000K329-US0  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Timo Juhani Kangas

Application No.: 10/088,926

Confirmation No.: 2678

Filed: March 20, 2002

Art Unit: 3625

For: METHOD AND ARRANGEMENT FOR  
DISTRIBUTING INFORMATION AND  
SERVICES THROUGH A NETWORK

Examiner: J. H. Zurita

**APPELLANTS' BRIEF ON APPEAL UNDER 37 C.F.R. § 41.37**

MS Appeal Brief - Patents  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

08/18/2006 BABRAHA1 00000006 10008926  
01 FC:1402 500.00 OP

Dear Sir:

Appellants submit this brief in accordance with 37 C.F.R. § 41.37 in support of their appeal from the Final Office Action, mailed December 15, 2005 by Examiner Khanh Q. Dinh, and the Advisory Action, mailed June 7, 2006, in the above-identified patent application.

In accordance with 37 C.F.R. §§ 41.31 and 41.37, this brief follows the June 15, 2006 filing of a Notice of Appeal and payment of the required fee. This brief is in support of said Notice of Appeal. Appellants submit that this Appeal Brief is timely filed, and requires no extension of time fee. However, the Commissioner is hereby authorized to charge any unpaid fees deemed required in connection with this Appeal Brief, or to credit any overpayment, to Deposit Account No. 04-0100.

## I. REAL PARTY IN INTEREST

The real party in interest for this appeal is Tecnomen Oyj. The inventor having assigned his rights in and to this application to Tecnomen Oyj, such assignment having been duly recorded.

## II. RELATED APPEALS AND INTERFERENCES

To appellants' knowledge, there are no other appeals, interferences, or judicial proceedings which will directly affect or be directly affected by or have a bearing on the Board's decision in this appeal.

## III. STATUS OF CLAIMS

Claims 1-13 are pending in the application.

This appeal is in respect of the rejection of claims 1-13.

There are 13 claims pending in the application, *i.e.*, claims 1-13. They are reproduced in the **Claims Appendix**. The current status of the application's claims is as follows:

1. Claims canceled: none;
2. Claims withdrawn from consideration but not canceled: none;
3. Claims pending: 1-13;
4. Claims allowed: none;
5. Claims rejected: 1-3.

Claims 1, 8, 9, 11, and 12 stand rejected under 35 U.S.C. § 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. Claims 1-6 and 8-10 stand rejected under 35 U.S.C. § 102(b) as

being anticipated by U.S. Patent No. 5,794,210 to Goldhaber et al. ("Goldhaber"). Claims 7 and 13 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Goldhaber in view of the Examiner's statement of what was known in the art at the time of the invention.

For the purpose of the present appeal, Appellants request that (1) claims 1, 8, 9, 11 and 12 be considered to form a first group; (2) claims 1-6 and 8-10 be considered to form a second group; and (3) claims 7 and 13 be considered to form a third group.

#### IV. STATUS OF AMENDMENTS

No amendments have been filed subsequent to the December 15, 2005 Final Office Action.

#### V. SUMMARY OF CLAIMED SUBJECT MATTER

The claimed invention is directed to an apparatus and method for distributing information or services through a computer or cellular network. A piece of information or service to be distributed through the network is composed, and a list of intended recipients is compiled. A preliminary order for crediting accounts associated with the intended recipients is transmitted through the network. The piece of information or service is released so that the piece of information or service becomes accessible to the recipients appearing on the list. As a response to an indication of a certain recipient having accessed the piece of information or service, an account associated with said certain recipient is credited.

#### VI. GROUNDS OF REJECTION TO BE REVIEWED ON APPEAL

- 1) Whether claims 1, 8, 9, 11, and 12 can properly be rejected as indefinite under 35 U.S.C. § 112, second paragraph.
- 2) Whether Goldhaber discloses each and every element of claims 1-6 and 8-10, as required under 35 U.S.C. § 102(b).

3) Whether claims 7 and 13 can properly be rejected as obvious under 35 U.S.C. § 103(a) based on the combination of Goldhaber and the Examiner’s statement of what was known in the art at the time of the invention.

## VII. ARGUMENT

### Grounds of Rejection No. 1

Claims 1 and 11 recite a “a preliminary order for crediting accounts associated with the intended recipients.” Claims 8, 9 and 12 each recite “a preliminary order for crediting the accounts associated with the certain subscribers.” The Examiner contends that the disclosure of the “. . . preliminary order for crediting the accounts . . . ,” does not provide details. Based on this perceived lack of disclosure within the written description, the Examiner states that “[f]or examination purposes, the Examiner will interpret the phrase . . . [to mean] a maximum amount or a fixed amount that a provider is willing to compensate those customers that access the information.” (December 15, 2005 Detailed Action, page 3.)

Appellant respectfully disagrees with the Examiner’s position. The specification clearly explains that “[t]he preliminary nature of the order means that the actual crediting is not yet accomplished, because there is no evidence about the intended recipients actually receiving the information or service to be transmitted.” (Specification, page 7, lines 30-34.) Once there is evidence that the intended recipients have actually received the information or service to be transmitted, than the crediting will occur. Further, the Specification discloses other embodiments of the present invention and discusses the preliminary order, e.g., page 9, lines 20-35.

Because there is clear disclosure within the specification for the claim language of a “preliminary order for crediting the accounts . . . ,” there is no basis for the Examiner to interpret the phrase to mean a maximum or fixed amount. The Examiner’s interpretation of this claim language does not comport with the unequivocal definition provided by the above-cited portion of the specification. Indeed, in contrast to the Examiner’s interpretation of “a maximum amount or a fixed amount” the specification clearly states that “the actual crediting is not yet accomplished.”

Accordingly, Appellant submits that the written description does particularly point out the claimed subject matter.

Most importantly, the basis for the objection is without merit. The cited portions of the specification clearly provide sufficient details of the “preliminary order” to support the claim language. Therefore, the Board should overrule the Examiner as to this objection to claims 1 and 11.

#### Grounds of Rejection No. 2

Appellant submits that Goldhaber is directed to a system which, as shown in Fig. 2 is directed to a “positively priced information” system in which a consumer pays for information, e.g., a television program. As shown in Fig. 3, Goldhaber is directed to a “negatively priced information” system in which a consumer is paid for paying attention to information, e.g., an advertisement. In both systems the request for payment or the offer for payment is sent to the consumer who can act on it. If acted on, information debiting the customer’s account or crediting it is sent to an accounting system. Consumers may be located for targeted approaches by reference to a data base of digitally stored demographic profiles of potential users. Information can be routed to users based on demographics.

According to the present invention, as claimed, when the consumer is targeted to receive information, and the sender is willing to compensate the consumer for paying attention to it, the present invention transmits to the accounting system “through the computer or cellular network a preliminary order for crediting accounts associated with the intended recipients. Thus, in the Goldhaber system the sender of the information could promise to pay and then not pay. In the present system, since a preliminary credit has already been sent to the accounting system, as soon as the user views the information “a response to an indication of a certain recipient having accessed said piece of information or service” is generated and causes the accounting service to credit “an account associated with said certain recipient.” Goldhaber does not teach, nor suggest, transmitting

“a preliminary order for crediting accounts” associated with the intended recipients, as required by the claims 1-6 and 8-12.

The Examiner relies on Goldhaber, Fig. 2 and the related text as disclosing “transmitting through the computer or cellular network a preliminary order for crediting accounts associated with the intended recipients.” (December 15, 2005 Detailed Action, page 4.) Appellant submits that Goldhaber Fig. 2 and its related text, (*see* col. 10, lines 8-38), discloses that a consumer requests information, the consumer is asked to compensate the provider for the information, the consumer pays for the information, and the provider provides the information. This section of Goldhaber has nothing to do with transmitting a preliminary order for crediting accounts, as required by the claimed invention. In fact this is the “positive priced information system.” As noted above, even in the negative priced information system of Fig. 3, the preliminary order is not used by Goldhaber.

Further, the Examiner contends that the Appellant has relied on features not present in the claims. (*See*, December 15, 2005 Detailed Action, page 9.) However, in the previous Response, Appellant merely asserted that one of the advantages of the “preliminary” feature is that by transmitting a preliminary crediting order before transmitting the information or service to the subscriber terminals, there is a reduction in the service provider's chance for cheating, i.e., the accounting system already has the credit information and will act on it in response to the indication of access. This assertion of advantage should not distract the Examiner from the fact that the “preliminary” feature recited in the claims is distinguishable over the Goldhaber reference itself.

Claims 2-6 and 11 depend from claim 1. Claims 9-10 and 12 depend from claim 8. These dependent claims are patentable over Goldhaber for at least the same reasons as their respective base claims. Therefore, for the reasons stated above, Appellant respectfully submits that Goldhaber does not disclose each and every feature of claims 1-6 and 8-12,

Grounds of Rejection No. 3

Independent claim 7 is directed to a method for distributing information or services through a computer or a cellular network, and recites the step of crediting an account, which includes certain recited substeps. The Examiner acknowledges that Goldhaber fails to disclose “that crediting an account associated with said certain recipient comprises the substeps of defining the time it has taken for said indication to be received and crediting said account by an amount which is inversely proportional to said time.” (December 15, 2005 Detailed Action, page 7.) However, the Examiner contends that Goldhaber discloses the use of time-sensitive incentives such as coupons and relies on the Examiner’s own personal knowledge that it would have been obvious “to extend Goldhaber to disclose time-sensitive credits, **perhaps** based on a subscriber’s response time.” (Emphasis added.)

Appellant submits that Goldhaber’s disclosure of coupons does not make obvious the claimed feature of “crediting said account by an amount which is inversely proportional to said time,” where the time is “the time taken for said indication to be received.” Goldhaber neither discloses, nor suggests, that its coupons are time-sensitive. And even assuming that Goldhaber were to suggest that the coupons were time-sensitive, such coupons typically have full value until their expiration date, after which they have no value, a step function. Thus they do not decrease in value with time. They either have value or not. As a result, it would not have been obvious to one of ordinary skill to arrive at assigning value to the coupon which is inversely proportional to the time taken to receive an indication that a recipient accessed a piece of information, a declining ramp function.

Appellant submits that the Examiner has impermissibly relied on the disclosure of the present application “to reconstruct the patentee’s claimed invention from prior art by using the patentee’s claim as a ‘blueprint’ when prior art references require selective combination to render obvious a subsequent invention.” (*Dow Chemical Co.*, 5 U.S.P.Q. 2d at 1532, *citing Interconnect Planning Corporation v. Feil*, 774 F.2d 1132, 227 U.S.P.Q. 543, 551 (Fed. Cir. 1985).) Further, the Examiner’s example does not work in the same way as the claimed invention.

Additionally, the Examiner's statement of what was known in the art at the time of the invention is not supported by any "concrete evidence in the record . . ." (See MPEP § 2144.04(c), citing *In re Zurko*, 258 F.3d 1379, 1386 (Fed. Cir. 2001).) Accordingly in the previous response, Appellant requested that the Examiner support this personal knowledge with affidavits containing data as specific as possible pursuant to 37 C.F.R. §1.104(d)(2). In the Advisory Action mailed June 7, 2006, the Examiner seems to be addressing his obligation under the rules by once again asserting that "official Notice is admitted prior art." (See Advisory Action, page 2, continuation of item 11.) Appellant submits that without supporting evidence, the Examiner has impermissibly relied on personal knowledge and, thus, has not established a *prima facie* case of obviousness. Further, as a procedural matter, Appellant respectfully submits that the Examiner has improperly deemed the December 15, 2005 Office Action as a Final Office Action.

Further, the Examiner contends that "[i]f applicant does not seasonably traverse the well known statement during examination, then the object of the well known statement is taken to be admitted prior art." The Examiner then goes on to assert that the following is admitted prior art:

... the value of information is often greatest when the information is first posted. ... information would likely be of less value as more time passes. Therefore an advertiser may pay less and less as time passes.

(December 15, 2005 Detailed Action, page 10.)

Appellant respectfully disagrees with the Examiner. First, the Examiner did not properly take official notice of common knowledge. MPEP § 2144.03 makes it clear that "Official notice unsupported by documentary evidence should only be taken by the examiner where the facts asserted to be well known . . . are capable of instant and unquestionable demonstration as being well known." In rejecting claim 7 the Examiner used vague language such as "the value of information is **often greatest** when the information is first posted," and "information **would likely be** of less value as more time passes, and also "an advertiser **may pay less and less** as time passes." (Emphasis added.) Such a statement with its vague language (i.e., often, likely, may) could hardly

be interpreted as asserting facts “capable of instant and unquestionable demonstration as being well known.”

Moreover, Appellant traversed the Examiner’s rejection by asserting that it would not have been obvious to credit an account by an amount which is inversely proportional to the time. Therefore, in the prior amendments, Appellant did object to that Examiner’s statements. Appellant has not admitted that anything is prior art, and maintains that claim 7 is patentable.

Additionally, in formulating the rejection of claim 7 in the December 15, 2005 Final Office Action, the Examiner has again used vague language, (i.e., “to extend Goldhaber to disclose time-sensitive credits, **perhaps** based on a subscriber’s response time”). Such a statement with its vague language (i.e., “perhaps”) could hardly be interpreted as asserting facts “capable of instant and unquestionable demonstration as being well known.” There has certainly been no demonstration that the Examiner’s assertion is “unquestionable.” There is just as much chance that old information will be more valuable as it will be less valuable. Old movies and other collectables clearly increase in value with time.

Independent claim 13 is directed to a method of distributing information or services through a computer or cellular network, and recites the steps “crediting an account associated with said certain recipient, wherein the step of crediting an account comprises the substeps of ranking the order in which said certain recipient provides the reception indication relative to other of said intended recipients; and crediting said account associated with said certain recipient based on the order ranking”

The Examiner acknowledges that “Goldhaber **does not** specifically disclose crediting an account by (a) ranking the order in which said certain recipient provides the reception indication relative to other of said intended recipients; and (b) crediting said account associated with said certain recipient based on the order ranking.” (Detailed Action, page 8. (Emphasis in original.))

The Examiner unequivocally admits that Goldhaber does not teach these features of claim 13. In an attempt to make up for Goldhaber's deficiencies, the Examiner argues that it is well known to reward early responders, and that this is admitted prior art. From this position, the Examiner argues that the features of claim 13 would have been obvious.

As discussed above, Appellant again submits that there has been no admission that anything is prior art. Moreover, even if it were known to reward early responders, it still would have not been obvious to rank the order of responses of recipients, and credit accounts based on the ranking. Simply knowing to reward early responders, e.g., to provide a discount for those who register before a certain date, would result in rewarding responders based on a point in time. It would not suggest that responders be ranked individually by the time when they respond, so that even early responders are ranked according to how early they are. Thus, claim 13 is patentable over Goldhaber for at least these reasons.

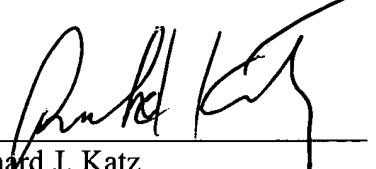
In considering obviousness, the critical inquiry is whether something in the prior art as a whole suggests the desirability, and thus the obviousness, of making a combination. *In re Newell*, 891 F.2d 899, 901-02, 13 U.S.P.Q. 2d 1248, 1250 (Fed. Cir. 1992). The Examiner must show some objective teaching from the art that would lead an individual to combine the references, *i.e.*, there must be motivation. In particular, “[t]he mere fact that the prior art may be modified in the manner suggested by the examiner does not make the modification obvious unless the prior art suggested the desirability of the modification.” *In re Fritch*, 972 F.2d 1260, 23 U.S.P.Q. 2d 1780, 1783 (Fed. Cir. 1992) (emphasis added). The Court of Appeals for the Federal Circuit has stated: “selective hindsight is no more applicable to the design of experiments than it is to the combination of prior art teachings. There must be a reason or suggestion in the art for selecting the procedure used, other than the knowledge learned from the Appellant's disclosure.” *In re Dow Chemical Co.*, 5 U.S.P.Q. 2d 1529, 1531 (Fed. Cir. 1988) (citations omitted).

As demonstrated above, Appellants submit that the Examiner has not shown any objective teaching from the cited art that would lead an individual at the time of the invention to modify Goldhaber as done by the Examiner. A person of ordinary skill in the art in possession of

Goldhaber at the time of the invention would not be motivated to modify Goldhaber's coupons to be valued on an inverse time-variant basis or a ranking of responses. Therefore, the Examiner has failed to meet the burden of establishing a *prima facie* case of obviousness.

For all of the reasons set forth above, the rejections of claims 1-13 should be reversed. Appellant respectfully requests that the application be remanded to the Primary Examiner with an instruction to withdraw the rejections, and pass the case to allowance.

Respectfully submitted,

By   
Richard J. Katz

Registration No.: 47,698

DARBY & DARBY P.C.  
P.O. Box 5257  
New York, New York 10150-5257  
(212) 527-7700  
(212) 527-7701 (Fax)  
Attorneys/Agents For Appellant

## APPENDIXES

**CLAIMS APPENDIX**

The following is a copy of the claims involved in the appeal:

1. A method for distributing information or services through a computer or cellular network, comprising the steps of:  
composing a piece of information or service to be distributed through the computer or cellular network;  
compiling a list of intended recipients;  
transmitting through the computer or cellular network a preliminary order for crediting accounts associated with the intended recipients;  
releasing said piece of information or service so that said piece of information or service becomes accessible to the recipients appearing on said list; and  
as a response to an indication of a certain recipient having accessed said piece of information or service, crediting an account associated with said certain recipient.
2. The method according to claim 1, wherein the step of crediting an account associated with said certain recipient comprises the substeps of:  
identifying an account representing the rights of said certain recipient to use certain services through said network; and  
crediting said identified account.
3. The method according to claim 1, wherein the step of crediting an account associated with said certain recipient comprises the substeps of:  
identifying an account the identifier of which has been intentionally provided by said certain recipient; and  
crediting said identified account.

4. The method according to claim 1, wherein the step of releasing said piece of information or service comprises the substep of indicating to at least part of the recipients appearing on said list that accessing said piece of information or service will cause a certain account associated with said certain recipient to be credited.
5. The method according to claim 1, wherein the step of releasing said piece of information or service comprises the substep of transmitting said piece of information or service to a number of subscriber terminals in the computer or cellular network.
6. The method according to claim 1, wherein the step of releasing said piece of information or service comprises the substeps of:  
storing said piece of information or service to a place which is accessible for subscriber terminals through the computer or cellular network; and  
transmitting to a number of subscriber terminals an indication of said piece of information or service being available at said place.
7. A method for distributing information or services through a computer or cellular network, comprising the steps of:  
composing a piece of information or service to be distributed through the computer or cellular network;  
compiling a list of intended recipients;  
releasing said piece of information or service so that said piece of information or service becomes accessible to the recipients appearing on said list; and  
as a response to an indication of a certain recipient having accessed said piece of information or service, crediting an account associated with said certain recipient,  
wherein the step of crediting an account comprises the substeps of:  
defining the time taken for said indication to be received; and

crediting said account by an amount which is inversely proportional to said time.

8. An arrangement for distributing information or services through a network, comprising:
  - a source of information or services;
  - a number of subscriber terminals;
  - means for maintaining accounts associated with certain subscribers;
  - means for transmitting to the means for maintaining accounts a preliminary order for crediting the accounts associated with the certain subscribers;
  - means for providing an indication of a certain recipient having accessed a piece of information or service; and
  - means for responding to said indication by crediting an account associated with said certain recipient.
9. The arrangement according to claim 8, further comprising:
  - a service provider's terminal;
  - a database server; and
  - an account server,  
wherein said service provider's terminal is arranged to operate as said source of information or services, said account server is arranged to operate as said means for maintaining accounts associated with certain subscribers and for receiving the preliminary order for crediting the accounts associated with the certain subscribers, and said database server is arranged to maintain data identifying certain subscribers and associating the identified subscribers with certain contact information through which information or services is deliverable to the identified subscribers.

10. The arrangement according to claim 9, further comprising a service or information server which is arranged to store pieces of information or services in a form accessible to subscriber terminals.
11. The method according to claim 1, wherein the preliminary order for crediting accounts associated with the intended recipients includes said piece of information or service.
12. The arrangement according to claim 8, wherein the preliminary order for crediting the accounts associated with the certain subscribers includes said piece of information or service.
13. A method for distributing information or services through a computer or cellular network, comprising the steps of:  
composing a piece of information or service to be distributed through the computer or cellular network;  
compiling a list of intended recipients;  
releasing said piece of information or service so that said piece of information or service becomes accessible to the recipients appearing on said list; and  
as a response to an indication of a certain recipient having accessed said piece of information or service, crediting an account associated with said certain recipient, wherein the step of crediting an account comprises the substeps of:  
ranking the order in which said certain recipient provides the reception indication relative to other of said intended recipients; and  
crediting said account associated with said certain recipient based on the order ranking.

**EVIDENCE APPENDIX**

All evidence is in the record.

**RELATED PROCEEDINGS APPENDIX**

There are no related proceedings for this matter.